



Winterfest Parade Information

Important things to know when planning your parade entry.

Registration:

Submit your completed entry form **No later than February 1st, 2025**, to the Crystal Lake Community Business Association, Attention: Kelly, P.O. Box 754, Beulah MI 49617 or email to Emily at info@evergreenmercantile.com

Rules

- All animal entries must have a “pooper scooper” responsible for your animal’s waste and clean up.
- Participants are liable for any damage or injury caused by their parade entry or individuals associated with their entry. Automobile Insurance is required for each participating vehicle.

Check-In/Staging/Parade Route (please plan accordingly for weather, distance & darkness)

- Check-in and staging begin at 3:00 PM in the Darcy Library/Village parking lot. (Kelly’s Alley) Be sure to give yourself plenty of time to prepare and find your position. Parking space is limited, additional parking at the Trailhead Building and on side streets is available.
- Groups: Please have your group gather at a central location and then come to the staging area for line up. The leader of your group should set a time and place for you to gather prior to check-in.
- Route: the parade is about ½ mile long. Parade route: down Kelly’s Alley to Pleasant St onto Benzie Blvd. and ending at trailhead.

SPONSORED BY

Crystal Lake 
Community Business Association

For additional information call Kelly 231-882-4147

Winterfest Parade Registration

Event Date: February 8, 2025 – 3:30 PM

Return by Thursday **2/1/2025**

Entry Name: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Main participants: name/title: _____

Organization category: (circle) Business - Non-profit – School – Organization – Individual - Other

Type of Entry: (circle) Color Guard, Band or Team, Float, Decorated Car, Truck, Boat, Walking group, Horse/Horse & Carriage Other (please specify) _____

Description of Entry (for publicity purposes):

Additional Comments on Parade Entry for Announcer:

I/we agree to not hold the Crystal Lake Community Business Association and/or the Village of Beulah liable or responsible for any damages or injury to personal property or participants.

Signed _____

Date _____

Submit your completed entry form to:
Crystal Lake Community Business Association Attention: Kelly
P.O. Box 754, Beulah MI 49617
Or email to Emily at info@evergreenmercantile.com