



Christmas Magic Lighted Parade Information

Important things to know when planning your parade entry

Registration:

Submit your completed entry form to the Crystal Lake Community Business Association, Attention: Kelly, P.O. Box 754, Beulah MI 49617 **No later than December 7th, 2023**

Rules

- The name of your entry must be visible to spectators and judges during the parade.
- All entries must be decorated with representation to the theme of the parade.
- All animal entries must have a “pooper scooper” responsible for your animal’s waste and clean up.
- **You may not have anyone dressed as Santa Claus.** There is only one Santa and he will be sponsored by the CLCBA entry.
- Participants are liable for any damage or injury caused by their parade entry or individuals associated with their entry. Automobile Insurance is required for each vehicle.

Check-In/Staging/Parade Route (please plan accordingly for weather, distance & darkness)

- Check-in and staging begins at 4:45 PM in the Darcy Library/Village parking lot. (Kelly’s Alley) Be sure to give yourself plenty of time to prepare and find your position. Parking space is limited, additional parking at the Trailhead Building and on side streets is available.
- Groups: Please have your group gather at a central location and then come to the staging area for line up. The leader of your group should set a time and place for you to gather prior to check-in.
- Reminder: the parade is about ½ mile long. Parade route: down Kelly’s Alley to Pleasant St onto Benzie Blvd. and ending at Village Park.

Parade Prizes

- Plaques will be given to 1st, 2nd and 3rd place winners.
- There will also be a cash prize given for “Best Lights” Judges will review entrants prior to and during the parade. Parade prizes will be announced at the Trailhead.

SPONSORED BY
CRYSTAL LAKE COMMUNITY BUSINESS ASSOCIATION (CLCBA)
For addition information call Kelly 231-882-4147

Christmas Magic Parade Registration

Event Date: December 9, 2023 – 5:15 PM

Our theme: Light Up the Streets!!

Return by Wednesday 12/7/2023

Entry name: _____

Address: _____

Contact Name: _____

Contact phone/email: _____

Main participants: name/title: _____

Organization category: (circle) Business - Non-profit – School – Organization – Individual - Other

Type of Entry: (circle) Color Guard, Band or Team, Float, Decorated Car, Truck, Boat Walking group, Horse/Horse & Carriage Other (please specify) _____

Description of Entry (for publicity purposes):

Additional Comments on Parade Entry for Announcer:

I/we agree to not hold the Crystal Lake Community Business Association and/or the Village of Beulah liable or responsible for any damages or injury to personal property or participants.

Signed _____

Date _____

Submit your completed entry form to:
Crystal Lake Community Business Association
Attention: Kelly
P.O. Box 754, Beulah MI 49617