

Minutes
Crystal Lake Community Business Association
Board of Director's Meeting,
1-6-2022

Present: Tim Quick, Bill Kennis, Mari Heffelfinger, Annie Browning, Amanda McLaren, Vicki Carpenter, Kelly Fraiser, Steve Loveless

President Tim called the meeting to order at 7:30 am

Approval of minutes: Motion to approve made by Bill, seconded by Kelly, motion passed.

Committee Reports:

1. Financial: Renee reviewed the report. Motion to pay the bills made by Bill, seconded by Kelly. Mari shared bill for ads in Betsie Current and Vicki for walking map were discussed. Motion passed.
2. Membership: nearly 70 members
3. Website: Steve, Travis, Maureen working to get Maureen able to post/change/add to website.

Old Business

- Election of Secretary: Annie nominated Vicki Carpenter for secretary, seconded by Kelly. Motion passed. This actions should've happened in December, we now have a current slate of officers approved.
- Christmas Magic:
 - business drawing/idea for 2022, Kelly shared result. Due to power outage, limited success. Idea for next year about doing a second drawing with businesses donating cash for "Beulah" prizes.
 - tree removal/set a date: decorations off by 1/15, Kelly will share with businesses, Scouts take down on Sunday and put in lot by Tummy (Village crew will remove).
- WinterFest: email out posters to members who want minutes, etc., for their help
 - parade: Kelly will coordinate, promote, handle applications and the parade itself.
 - Chili: Apps on line and will be delivered to restaurants and press release will be done. Vicki to contact former individual participants. Awards are ordered
 - outhouse: promo efforts/follow up with former and potential businesses. Steve has the traveling toilet seat award. Trophies are ordered.
 - games
 - snowball: Bill will handle and get his own help.
 - Fish toss: Shelly has frozen fish from DNR. Tim will do this event. He will need help.
 - Turkey bowling: Tim gets frozen fowls. Dan Hook will try to get family members to help. We need some 1 liter bottle/frozen for kids to use. There are enough 2 liter bottles in clubhouse, need to filled & frozen.
 - Amanda is checking on volunteers and prizes, Steve will do awards for games, extra plaques ordered and current ones have gone to Steve. Tim will get kids prizes for events, there are some left in clubhouse.
 - Fireworks: Tim will check with Floyd for on-land rules if the lake doesn't freeze. He will get permit signed and info to DNR. Village has Floyd insurance and ok'd it. Dick Ide given info to Kelly and Amanda for WinterFest fireworks donations. The ladies have it under control. Ray Knox/Lucky Dog will do deposits.

- 50/50 drawing: Tim gave history. License needed for 50/50, drawing after outhouse race. Vicki will do app.
- Duck Race Amanda will check with Scouts, the 'race' will be included on the 50/50 application. Bill made motion to do both events (50/50 and duck race) and Kelly second, motion passed. She will help with sales.
- Other: Pub will host the poker fun/doesn't cost/no license needed/donated prizd. They will do poster
- Steve will do poster and Mari rack cards
- Vicki will do press releases to Record Eagle and Record Patriot. Mari will do B. Current & rack cards.
- Easter Egg Hunt: TBD
- Music in the Park: meeting ran long, Steve will give update at a future meeting.
- Art Fair 7/11/22: apps will be mailed in Feb and are on website now.
- Walking Map: updated map has been ordered. Vicki will need help to get them distributed when they are done.

New Business (Carry Over-C/O

- July 4: C/O
- Sidewalk Day: C/O
- CL Team Marathon: C/O

Village: meeting tonight, still looking to fill a council vacancy (live in village limits/registered voter)

Boosters:

Chamber:

Announcements:

Meeting adjourned at 9 am.

Minutes submitted by Vicki Carpenter, Secretary

Next meeting: 7:30am, @ Hungry Tummy- 2/3/2022 Vicki will be traveling, we need a 'sub-secretary'

WinterFest UPDATE: We need:

- judges/starter/timer for Outhouse Races
- some one to measure and spray paint the start/finish on trail for the race
- chili servers volunteers (Vicki working on Boosters, etc.)
- games: figure out how to be sure the 'winners' of the plaques can present proof they won to the award person
- village crew will leave barricades for parade, etc., who will put up for and take down for the parade
- village crew have snow cleared off sidewalks around park, trailhead and see how the 'race course' looks
- 50/50 sales people (we have the tickets, Kelly offered to help until parade, need teams of 2 to walk/sell during event, will not have tickets in business but sellers can go in
- help with numbering the chili cups (after Vicki gets back om 2/6)

send poster/apps out with minutes/agenda email to promote at member businesses