

Christmas Magic Registration form – due to Chamber by **Thurs., 12/6/2012**

# Christmas Magic Parade

**December 8, 2012 – 5:30 PM**

Our theme: The Magic of Christmas

Please fill out and return this registration form to the Benzie Chamber of Commerce or the Crystal Lake Community Business Association (CLCBA) **no later than Thurs. 12/6/2012**  
(Please print)

**Entry name** \_\_\_\_\_

**Address** \_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Contact phone/email** \_\_\_\_\_

**Main participants: name/title:** \_\_\_\_\_

\_\_\_\_\_

**Organization category** (circle) Business - Non-profit – School – Organization – Individual - Other

**Type of Entry** (circle) Color Guard, Band or Team, Float, Decorated Car, Truck, Boat  
Walking group, Horse/Horse & Carriage Other (please specify) \_\_\_\_\_

**Description of Entry** (for publicity purposes): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Additional Comments on Parade Entry for Announcer:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

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Thanks for your participation in the Christmas Magic Parade  
**Important things to know when planning your parade entry**

**Registration:**

**Submit your completed entry form to the Benzie Chamber** at 826 Michigan Ave. (P.O. Box 204 Benzonia MI 49616), by Thursday, 12/6/2012.

**Rules**

- The name of your entry must be visible to spectators and judges during the parade.
- All entries must be decorated with representation to the theme of the parade.
- All animal entries must have a “pooper scooper” responsible for your animal’s waste and clean up.
- **You may not have anyone dressed as Santa Claus.** There is only one Santa and he will be sponsored by the CLCBA entry.
- Participants are liable for any damage or injury caused by their parade entry or individuals associated with their entry. Automobile Insurance is required for each vehicle.

**Check-In/Staging/Parade Route (please plan accordingly for weather, distance & darkness)**

- Check-in and staging begins at 5:00 PM in the Darcy Library/Village parking lot. (Kelly’s Alley) Be sure to give yourself plenty of time to prepare and find your position. **Parking space is limited, additional parking at the Trailhead Building and on side streets is available.**
- Groups: Please have your group gather at a central location and then come to the staging area for line up. The leader of your group should set a time and place for you to gather prior to check-in.
- Reminder: the parade is about ½ mile long.
- Parade route: down Kelly’s Alley to Pleasant St onto Benzie Blvd. and ending at Village Park.
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**Parade Prizes**

Monetary prizes will be awarded: **1<sup>st</sup> place - \$150.00, 2<sup>nd</sup> Place - \$100.00, 3rd Place - \$50.00 & plus \$100.00 for best lighting on an entry.**

Judges will review entrants prior to and during the parade. Parade prizes will be announced at the end of the Parade..

I/we agree to not hold the Crystal Lake Community Business Association and/or the Village of Beulah liable or responsible for any damages or injury to personal property or participants.

Signed \_\_\_\_\_ Date \_\_\_\_\_

**SPONSORED BY THE  
CRYSTAL LAKE COMMUNITY BUSINESS ASSOCIATION (CLCBA)**

For additional information, call Kelly @ 882-4147 or  
call CLCBA at 231 383-1120 and leave a message